



TECHNOLOGY LICENSING APPLICATION

COMPANY INFORMATION (SECTION REQUIRED)

Company Name:		
Legal Form:	Company formed (incorporated)? <input type="checkbox"/> Yes <input type="checkbox"/> Not Yet	Phone:
If not yet incorporated, planned incorporation date:		
Headquarters address 1:		
City:	State:	ZIP Code:
State of company incorporation (if different from address):		
Company website:		
Company Management Team: (Name and title)		
Primary Licensing Contact (name):		Contact (Title):
Phone:	Email:	Fax:

Additional Information Required:
 1) If start-up or pre-incorporation, please attach resumes of management team members.
 2) If non-start-up, upon request provide balance sheet and income statement for past three years.

STATEMENT OF INTEREST (SECTION REQUIRED)

List of Clemson University Technologies in which your company is interested: (Tech ID, Title):
How did you learn about these technologies (via inventor, CURF website, Conference, Publication, other?):
What type of relationship is your company interested in discussion (check all that apply) <input type="checkbox"/> License (Exclusive) <input type="checkbox"/> License (Non-Exclusive) <input type="checkbox"/> Option <input type="checkbox"/> Sponsored Research <input type="checkbox"/> Non-Commercial Research License Other: (Please Describe):

Intended Use of the Technology:
1) Desired Field of Use:
2) Geographic Use:
3) Planned Products or Services incorporating the technology: (Describe all)
4) Describe how the technology will enable the planned products and/or services listed above:
5) If an option is being sought, what activities are planned during the option period?

MARKET OPPORTUNITY DESCRIPTION (REQUIRED FOR COMMERCIAL LICENSEE APPLICANTS)

Target Market Description:		
Estimated Market Size:	US, Global, or Other?	Projected Market Growth Rate:
Date of Anticipated Market Entry (first commercial sale of licensed products or services):		



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Timeline of Estimated Sales Growth: (Information can be filled out here or provided in an attachment)

Year 1 (launch year):
 Year 2:
 Year 3:
 Year 4:
 Year 5:

Summary of Competition Currently Existing:

Description of assumed competitive advantage of company's proposed products and/or services:

Summary of potential barriers to entry for proposed products and/or services:

PRODUCT DEVELOPMENT PLAN (REQUIRED FOR COMMERCIAL LICENSEE APPLICANTS)

Describe anticipated steps needed to develop product and/or service to maturity:

Estimate timeline for each of the steps proposed above:

Estimate investment required for each of the steps proposed above:

Describe anticipated manufacturing set-up: (in-house, contract, location, etc.)

Does your company currently have the resources to execute the plan stated above:

- If yes, please describe:
- If no, please describe plan to obtain needed resources/funding:

(Optional) Comment on any current or anticipated partnerships that will help in execution: (strategic partners, collaborators)

PRODUCT INTRODUCTION (REQUIRED FOR COMMERCIAL LICENSEE APPLICANTS)

Who is your customer? (Who will be paying your company for the product/service i.e. end-consumer, distributor, other channel member?)

Estimated per unit price to your customer: (can be a range)

Estimated per unit cost to produce: (can be a range)

Date of Anticipated Market Entry: (first commercial sale of licensed products or services)

Timeline of Estimated Net Revenue: (Information can be filled out here or provided in an attachment)

Year 1 (launch year):
 Year 2:
 Year 3:
 Year 4:
 Year 5:

Estimated SG&A Costs: (sales, general & administration as a % of sales)

(Optional) Note any other considerations for evaluation:

Received By CURF:

Date: