

Patents and Trademarks: Protecting Your Intellectual Property

celebrating Clemson University's 25th anniversary as a Patent & Trademark Resource Center

Join us at the Madren Center for this free event
Wednesday, August 30th
8:30am - 4:30pm

<https://www.eventbrite.com/e/patents-and-trademarks-protecting-your-intellectual-property-registration-35236576549>

AGENDA

- 8:30 Registration and light refreshments
- 9:00 Welcome and introduction
- 9:15 Overview of Patents, Trademarks, and Trade Secrets
- 10:30 Break
- 10:45 Conducting a Preliminary Patent Search using USPTO Databases
- 12:00 Lunch – on your own
- 1:15 25th Anniversary Celebration
- 1:30 Conducting a Preliminary Trademark Search using USPTO Databases
- 2:45 Break
- 3:00 Invention Promotion Scam – Beware
- 3:30 Local Resources for Inventors and Entrepreneurs
- 4:30 Dismiss

